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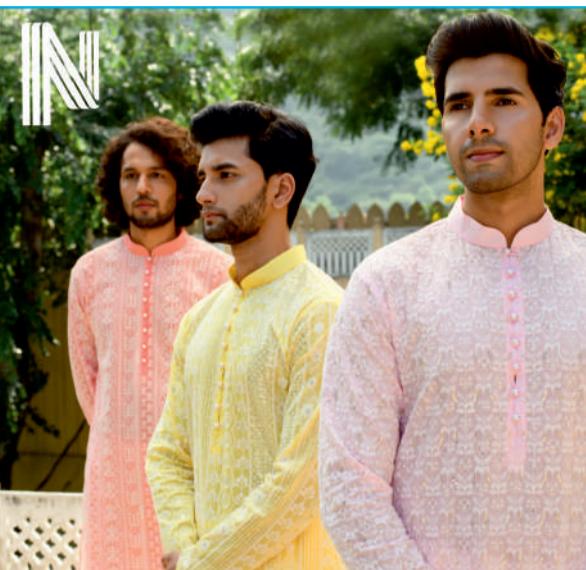
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विश्वात समाह जब अयोध्या में भारवान श्रीराजी की प्राण-प्रतिष्ठा हो रही थी तो उस दिन यांत्रि 22 जनवरी 2024 को पानीपत की हैंडलूम नगरी में पुरी तरह अयोध्या बनी हुई थी और हनुमत्र राममय दिव्यांग दे रहा था। हैंडलूम से जुड़ी सारी यूनियन एक जुट थी और एस. डी. कोलेज रोड पानीपत में एक विश्वाल आयोजन किया गया। जहां भजन-कीर्तन के पश्चात बहुत बड़े विश्वाल अभिनव का आयोजन था जिसमें पूरा शहर उमझा। कई प्रकार के ख्वादित भौजन और व्यंजनों के स्टॉल लगाए गए थे। इससे पूर्व 21 जनवरी 2024 को जो विश्वाल जीवनामा निकली गई उत्सवी लोगों ने भूपूर्ण प्रार्थना की। इसमें प्राप्ति का भी भूपूर्ण सहयोग रहा। उद्घात्तलीय है कि पानीपत एवं बांद्रा शहर है। यहां दूसरे दृश्यों के समय भी कमाल होता है। लोग दूर-दूर से देखते आते हैं। इस पानीपत में जो हैंडलूम तथा कंबल आदि के उद्योगपति हैं उनमें लेखा दिवारी और हैंदराबादी बिरादरी का विशेष योगदान रहता है जो कि काफी प्रशंसनीय है।

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MSME के तहत 1961 की धारा 43B के नये प्रावधान से व्यापारी परेशान

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इस समय पूरे मार्केट में सरकार के MSME कानून को लेकर व्यापारी परेशान है। इस कानून को लेकर हमने कुछ व्यापारियों से वर्षा किए तो उड़ोने बाब्या कि सरकार अपी तक जीएसटी में परदर्शित वहीं ला पा रही हैं और आज भी माल बिना जीएसटी के आ रहा है। उससे तो बसों में माल आ रहा है जिसमें कम भाड़ा लगाया जा रहा है। साउथ की कुछ कंपनियां हैं जो जीएसटी लेस करके माल दे रही हैं और पैसा हवाले से जा रहा है, ऐसा लोगों का कठाना है। इनकी छोलीकीन करना सरकार का काम है। अब यह एक नया बाल रखा हो जाया है। व्यापारियों का कठाना है कि हमें व्यापार के साथ-साथ टैक्स पर भी द्वारा देना पड़ेगा, लोग इसको लेकर परेशान हैं। व्यापारी भी कम हो रहा है देशादर के अंडर कैसिल हो रहे हैं जिससे माल की आवक कम हो गई है। इससे छोटे व्यापारी बाजार से बाहर हो जानेंगे तथा बड़े व्यापारी बचेंगे। छोटे व्यापारी कहाँ से पैसा लेकर आएगा और उनको कोन बलाई देगा पूरा बाजार अस्त-व्यस्त हो जायेगा। लोग आयकर में छूट बढ़ाने की सोच रहे थे लेकिन सरकार ने उस पर कुछ ही किया।

तीन दिवसीय टेक्सटाइल एंजिविशन ने छोड़ी छाप

पानीपत/अशोक शर्मा/अभिषेक शर्मा

हर वर्ष की भारत हैंडलूम नगरी पानीपत में तीन दिवसीय टेक्सटाइल एंजिविशन कल सम्पन्न हुई। इस बार एंजिविशन ने ताड़ी छाप छोड़ी और उपकार विशेष कारण था प्रशासन का भरपूर सहयोग रहा। इसका उद्घाटन पानीपत जिला उपायुक्त अदायगीय डॉ. वीरेन्द्र दिव्यांज जी ने किया। जिसमें देशभार के कारोबारी अपने-अपने प्रौद्योगिक लेकर इस एंटिहासिक हैंडलूम मण्डी में पहुंचे थे। इस बार भी वितर वर्षों की भारी इसका अव्यायजन है। अब इस बार एंजिविशन ने भारी दिलचस्पी दिखाई है। इतनी ठाक के बाबूजूद भी लोगों का तांता लगा रहा है। लोगों का कठाना था कि ऐसे ट्रेड शो में उद्योगपतियों को खबर रहत भी मिली, क्योंकि अधिकांश प्रौद्योगिक पानीपत में कैबिक और टेक्सटाइल मशीनों की सबसे ज्यादा आवश्यकता है। इस बार इस ट्रेड शो में उद्योगपतियों को खबर रहत भी लोगों के तांता लगा रहा है। लोगों का कठाना था कि ऐसे ट्रेड शो में उद्योगपतियों ने भारी दिलचस्पी दिखाई है। इतनी ठाक के बाबूजूद भी लोगों का तांता लगा रहा है। लोगों का कठाना था कि ऐसे ट्रेड शो में उद्योगपतियों ने भारी सुविधा होती और लेवर भी आसानी से काम कर सकेगा।

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कलंपुर/ गढ़वाल यादें... विश्वे समाज अयोध्या में रामलीला की पाण्प्रतिष्ठान से राज्य में मंडी का सम्भव कर रहे वस्त्रोदयोग को बड़ा आया दिना। इस उत्सव के लिए हजार प्रकार के कारोड़, डॉर्ड, फलक और उपचान से महाराष्ट्र में लगभग 100 करोड़ के ऊपर कारोबार हुआ है। अयोध्या के राज मंदिर में रामलीला की प्राण-प्राणिक देशभर में बड़ी धूमधार से जनता गया। गाँवों-गाँवों में दिवाली में गलाई गई। इसके लिए सभी तरह की वस्त्रोदयोग में बालों का बड़ा उत्सव हुआ। अयोध्या के बाद राज्य का वस्त्रोदयोग तमस्ता में फैला था। जिसमें रामलीला उत्सव के ऊपर बहुचंद्र है ऐसा बताया गया। अयोध्या उत्सव का एक भाग बताते ही लोगों ने भगवते रंग का सरलर बुर्जा, श्रीराम दिव्य धूम धार, डॉर्ड की मांग बढ़ाये। इससे कारोड़ों पर राजस्वान के पाली, बालोंतानी में रंगभरण की प्रक्रिया होने के बाद उसको देखभर में बिक्की के लिए भेजा जाता है। इस प्रकार के कारोड़ से सालता,

कुर्ता और लीटिंग उद्योग में टी-शर्ट बनाए जाते हैं। राज्य के वस्त्रोदयोग में अयोध्या महोत्सव के लिए इस प्रकार के केशरी शर्ट, टी-शर्ट लायकों की सरखा में मांग थी। केशरी रंग का कुर्ता, टी-शर्ट की बड़े पैमाले पर बिक्री हुई। जबकि कई महिलाओं की मांग भर पूरी नहीं कर सके। उनको साझे के बौरे वापस जाना पड़ा। अभिनव घरवा, रामघेव राई, इथलकरंजी आदि वस्त्रोदयोग में बहुत दिवाने से बदला गया। गाँवों-गाँवों में दिवाली की बड़ी कारोबार थी। मांग जीवों के चलते कारोबार ठप्प था। अयोध्या में बड़े राम मंदिर के चलते अकाली कारोड़ों की मांग बढ़ी। राज्य में दिवाली का पद्धति की 50 करोड़ और कुल 100 करोड़ का कारोबार है, जबकि देशभर का यह अंकड़ा बड़ा होगा। इससे वस्त्रोदयोग में सुधी की लहर आ गई है।

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रुई के भाव घटने के बाद फिलहाल स्थिरता है। अब किसी बड़ी तेजी की संभावना नहीं होने से लेवाली बढ़ने के बदले में तटस्थ है। कॉटन यानि निर्यात स्थिरता और स्थानीय बाजार में यार्न का उताव बहुत अच्छा नहीं होने से यानि बनाने वाली मिलों की मार्जिन पर दबाव बढ़ा है, इसलिए मिलों की रुई की मांग उतनी तेजी से नहीं बढ़ रही है, जिनके के रुई के खेत्र के खिलाफ भाव पर होने की उमीद की गई थी। वैश्विक स्तर पर रुई के भाव में अधिक उछल की संभावना कम है, क्योंकि भारत, पाकिस्तान, इंडोनेशिया, तुर्की और

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आइटिस (AiTTiS) टेक्निकल टेक्सटाइल में प्रोडक्ट क्या बनाना है उसकी रिसर्च से लेकर सेल्स व मार्केटिंग तक और कई मायनों में उससे भी आगे जाहौं-जाहौं एक इन्वेस्टर को या स्टार्टअप को स्पोर्ट मार्केट्स की ज़रूरत होती है, वो देता है। मिशन इनोवेशन भी एक बहुत बड़ा क्षेत्र है जहाँ आइटिस (AiTTiS) के सेमिनार एक्सपर्ट्स टेक्सटाइल

उद्योग में काम करने वाले किसी भी प्रोफेशनल या कामगार के पास अगर कोई आइडिया है तो उसको आगे बढ़ाने के लिए हर सम्भव प्रयास करता है।

श्री दयाल मेहता कहते हैं कि भीलवाड़ा, इचलकरंजी जैसे टेक्सटाइल क्लस्टर्स में लाइव मौजूद है जिसका उद्योग जगत को लाख मिल रहा है। श्री दयाल मेहता कहते हैं कि भीलवाड़ा में टेक्निकल टेक्सटाइल उद्योग में आपार सम्भावनाएँ हैं और इन्हीं सम्भावनाओं को एक मंच देने के लिए आइटिस (AiTTiS) ने "टेक्निकल टेक्सटाइल: भीलवाड़ा टेक्सटाइल उद्योग के लिए अपार सम्भावनाएँ" विषय पर एक दिवसीय विशेष कार्यक्रम भीलवाड़ा में करने का निश्चय किया है।

जिसमें आइटिस (AiTTiS) के सेमिनार एक्सपर्ट्स टेक्सटाइल के अलग-अलग विषयों पर आसान भाषा में इनोवेटिव आइडियाज व बिजनेस

प्लान्स पर चर्चा करेंगे। ये कार्यशाला मई 2024

(AiTTiS) का गठन उसी दिशा में होता सा प्रयास है जो टेक्सटाइल इण्डस्ट्री से मिल रहे अपार सिसैन्स से निकट भविष्य में बड़ा कदम सांचित होगा। आइटिस (AiTTiS) देश व दुनिया के बेहतरीन टेक्निकल टेक्सटाइल एक्सपर्ट्स के साथ मिलकर टेक्निकल टेक्सटाइल व्यवसाय में निवेश करने वाले उद्यमियों

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IT'S TIME TO 'UNCHAIN' THE GLOBAL TEXTILE VALUE CHAIN



The Indian textile industry has a few parallels in the world, and belonging to the country of traditions, textiles are one of our most cherished ones. We are one of the few global players who boast of a complete textile value chain employing over 45 million people out of which 75% are females. This is a testimony to how important textiles are to our country. Not only the textile industry is women-centric, but it is also India-centric.

Focusing on our Prime Ministers' mantra of Vocal For Local and Made In India, the textile industry's value chain is completely indigenous. From farming of cotton and jute to manufacturing of man-made fibre, spinning, dyeing, finishing, manufacturing, designing, and finally retailing and exporting, we do it all! Our textile value chain is what distinguishes us globally.

Under the dynamic leadership of Prime Minister Narendra Modi, not only has India forged new partnerships but has also successfully strengthened its existing ones. At the recently concluded G20 Summit in New Delhi, India along with the US, UAE, Saudi Arabia, The European Union (EU), France, Germany and Italy, launched the IMEC project i.e. The India-Middle East-Europe Economic Corridor. This economic corridor has the potential to be the miracle corridor for the textile value chain of India. It has the potential to be India's new silk route, connecting the east to the west

and scripting a new chapter of prosperity and economic growth. This new trade route once operational will not only benefit the Indian textiles industry which is one of the world's largest producer of cotton, polyester, viscose and silk, but will also open new markets for the Gulf and the western nations, thereby harbouring mutual growth.

With many lucrative Free Trade Agreements (FTAs) signed and many more in the pipeline along with developments such as IMEC and the latest technological advancements that have made the global market more accessible to us, the textile value chain of India, must now embrace a more global role and become the leading textile manufacturing powerhouse of the world for this is the century of Bharat and the textile value chain must seize this moment.

Propelled by the PM vision of One Earth, One Family and One Future, India enjoys unparalleled foreign relations in today's time and the textile industry stands to gain immensely from the same by cultivating the benefit provided by India's global clout and replacing the more vulnerable supply chains that have often failed the global economy.

But what makes the Indian textile supply chain a formidable contender to answer the world's current supply chain problems? The answer lies in the industry's ever-dynamic capability to adapt to change and upgrade

with time. Indian textiles was a global powerhouse during the pre-colonial period of the 15th and 16th centuries and is again ready to take on the role.

Apart from being a fully self-reliant supply chain, it is also making strides to be technology-ready. It is embracing AI and Blockchain technology to ensure that the entire textile value supply chain benefits from the opportunities presented by new-age technology. An example of this is the Kasturi Cotton brand initiative of the textile ministry which would enable a consumer to scan a QR code on the branded cotton and enable them to trace the entire journey of the cotton bales from the moment it is plucked to when it goes into spinning and ginning, all by using block chain technology. This is one of the examples that shows the determination of the textile industry to become future-ready and many of such initiatives will be on display at Bharat Tex 2024.

These developments, combined with the ever-stronger will of the Indian textile sector, are bound to make it a successful alternative to the current global supply chain of textiles. The upcoming Bharat Tex 2024 - the mega textile fair is a further step in this direction whereby the world would gain an insight into the magnificent advancements that are taking place in the Indian textile industry and witness the potential it holds for 'unchaining the global supply chain'.



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BHARAT TEX 2024 – India's Largest Textiles Mega Event

Discover Textiles, Fashion, Sustainability & Resilience in the Heart of India

Covering the complete textile value chain right for fibres for home textile lovers, this grand showcase will encompass an expansive spectrum of designs, textures, and innovations, echoing the rich legacy and innovation within India's textile industry.

BHARAT TEX 2024 – a global textile mega event being organized by a Consortium of 11 Textile Export Promotion Councils and supported by the Ministry of Textiles is scheduled from February 26-29 in New Delhi. With a focus on sustainability and resilient supply chains, it promises to be a tapestry of tradition and technology attracting the best and the brightest from the textile world.

Bharat Tex 2024 is a prominent international industry platform covering the complete textile value chain. The show will feature exhibitions, knowledge sessions, thematic discussions, Government-to-Government (G2G) meetings, Business-to-Business (B2B) networks, the signing of Memoranda of Understanding (MoUs), product launches, thematic and interactive pavilions and various other activities. The event has been designed to attract multiple stakeholders including top policymakers, global CEOs, international exhibitors and global buyers. With international brands, suppliers, manufacturers, designers participating at the show, Bharat Tex 2024 will be a one-of-its-kind global level expo.

With dedicated pavilions on sustainability and recycling, thematic discussions on resilient global supply chains and digitisation, interactive fabric testing zones, product demonstrations and masterclasses by crafts persons with over 3 generations of tradition and history, an art jugalbandi and a marque event involving global brands and international designers, Bharat Tex 2024 truly promises to be a unique experience for knowledge, business and networking.

Bharat Tex 2024 has been designed to attract top level policy makers,

business CEOs, textile thought leaders, international networks, designers and master crafts persons. It will feature exclusive only-by-invitation discussions with policymakers and offer partnership opportunities with global businesses. It will facilitate businesses and institutions to explore sourcing opportunities and engagements in cutting edge areas such as sustainable supply chains, evolving global models and manufacturing advances. Being organised at the newly opened state of the art venues- Bharat Mandapam and Yashobhoomi in New Delhi, India, the mega event will feature an exhibition spread across nearly 2,00,000 sq. m area showcasing Apparel, Home Furnishings, Floor Coverings, Fibres, Yarns, Threads, Fabrics, Carpets, Silk, Textiles based Handicrafts, Technical Textiles and much more.

Covering the complete textile value chain right for fibres Home Textile lovers, this grand showcase will encompass an expansive spectrum of designs, textures, and innovations, echoing the rich legacy and innovation within India's textile industry. The expo will illuminate the expansive opportunities nestled within the realm of home textiles. With the global demand for exquisite, sustainable, and functional home dcor surging, Bharat Tex 2024 will be a melting pot for manufacturers, designers, and buyers. The event promises to be a catalyst for collaborations, where traditional craftsmanship will intertwine seamlessly with modern technologies, birthing a kaleidoscope of offerings.

From opulent bed linens adorned with intricate embroideries to eco-friendly draperies crafted from organic fibres, the expo resonates diversity and versatility. Moreover, it highlights the growing significance of sustainable practices, propelling the industry towards eco-conscious production methods and materials.

It will also feature nearly 50 different knowledge sessions providing

an excellent platform for knowledge exchange, information dissemination and G2G and B2B interactions. Key global sessions include CEO Roundtables, Brand dialogues, Global Textile Mega Trends, investing in building resilience across the value chain, ESG and the road ahead and fashion forward among others. India specific sessions will include discussions on policy support to the textile sector including PM MITRA (Mega Parks Scheme) and PLI (Production Linked Incentive) schemes and attractiveness of India as an investment destination at scale for textiles.

India's textile heritage is legendary, dating back centuries and the country is renowned for its diverse and exquisite range of textiles, techniques and traditions. Bharat Tex 2024 will highlight the richness of Indian textiles and strengthen its image as a custodian of tradition, innovation, and sustainability. It will also celebrate India's reliability as a competitive, sustainable textile manufacturing hub across the entire value chain, from raw materials to end products.

Expressing his enthusiasm and vision for the event, Mr Naren Goenka, Chairman, Apparel Export promotion Council (AEP), stated: "This event symbolizes the epitome of Indian textile excellence, showcasing our nation's rich heritage and cutting-edge innovations to the world. We extend a heartfelt invitation to esteemed international buyers in the textile domain to join us at this prestigious event. Bharat Tex 2024 isn't just an exhibition; it's a gateway to a world of unparalleled opportunities.

International buyers will experience firsthand the craftsmanship, diversity, and quality that define Indian textiles. Our exhibitors, renowned for their mastery in fabrics, designs, and technology, eagerly anticipate the chance to engage with global partners. Attendees can anticipate networking opportunities, exclusive insights into upcoming trends, and access to a myriad of products tailored to meet

international standards. Bharat Tex 2024 is an immersion into the future of textile trading and on behalf of AEP we urge you to join us in exploring the limitless possibilities and forging prosperous partnerships."

Sharing similar thoughts and sentiments, Mr Bhadresh Dodhia, Chairman, Synthetic Rayon Textile Export Promotion Council (SRTEPC), shared: "We are delighted to present Bharat Tex 2024, an event poised to redefine the global textile landscape. It is with great pleasure that we extend a cordial invitation to esteemed international buyers within the textile domain. Bharat Tex 2024 stands as a testament to India's prowess in textiles, offering a unique platform for international buyers to discover the extraordinary. From traditional craftsmanship to cutting-edge innovations, this event encapsulates the entirety of India's diverse textile ecosystem. For international buyers, Bharat Tex 2024 offers more than an exhibition; it presents an unparalleled opportunity to engage with industry leaders, access premium quality products, and foster mutually beneficial collaborations. Delve into a world of possibilities where creativity meets commerce. We invite you to join us in unlocking the potential for growth and synergy. Explore, connect, and thrive at Bharat Tex 2024, where every thread weaves a story of excellence and prosperity."

The 4-day event is expected to attract, besides policymakers and global CEOs, over 3,500 exhibitors from around the world, 3,000 overseas buyers, and more than 40,000 domestic buyers.

For further details of the event including partnership opportunities, visit www.bharat-tex.com. For additional queries, please reach out to us at:

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AI in Textiles: A stitch for the future

With the advent of AI, the world is gearing up for a phenomenal change. From self-servicing vehicles to AI-generated hologram news readers, no corner of human life is untouched by new-age technology, and Textiles are no exception. Following Prime Minister Narendra Modi's vision of 'Make in India', combined with the call for a 'Viksit Bharat', the textile industry has taken up the mantle to not only contribute to this mission but also spearhead it by embracing new technology. Two such current initiatives on these lines are the establishment of the Kasturi Cotton Brand by the Ministry of Textiles and the VisioNxt program of the National Institute of Fashion Technology supported by the Ministry of Textiles, both unique and pathbreaking initiatives that have put AI to use of betterment of both Indian textile industry and the consumers.

Kasturi Cotton

A premier initiative by the Ministry of Textiles that seeks to promote the highest quality of Indian Cotton as a global brand draws its inspiration from the 5F Vision: Farm to Fibre to Factory to Fashion - Foreign - this initiative uses the most secure blockchain technology to provide a unique identity to cotton producers in India. With the help of QR codes, Kasturi Cotton offers the consumer end-to-end traceability and certification that ensures superior quality. It is not only beneficial for the industry but also for the cotton farmers since they are offered the right recognition and price for producing this 'white gold'. Kasturi Cotton is also a step forward to help bring global recognition to the cotton produced in India - the country that is one of the world's largest cotton producer. By making Kasturi Cotton a synonym of Made in India Cotton, the Ministry has ensured that high-quality cotton products made from Indian cotton are recognised easily and no false identification takes place. It has the potential to open new markets for Indian products on a global level since good products can market themselves wherever they go. All thanks to new tech.

VisioNxt

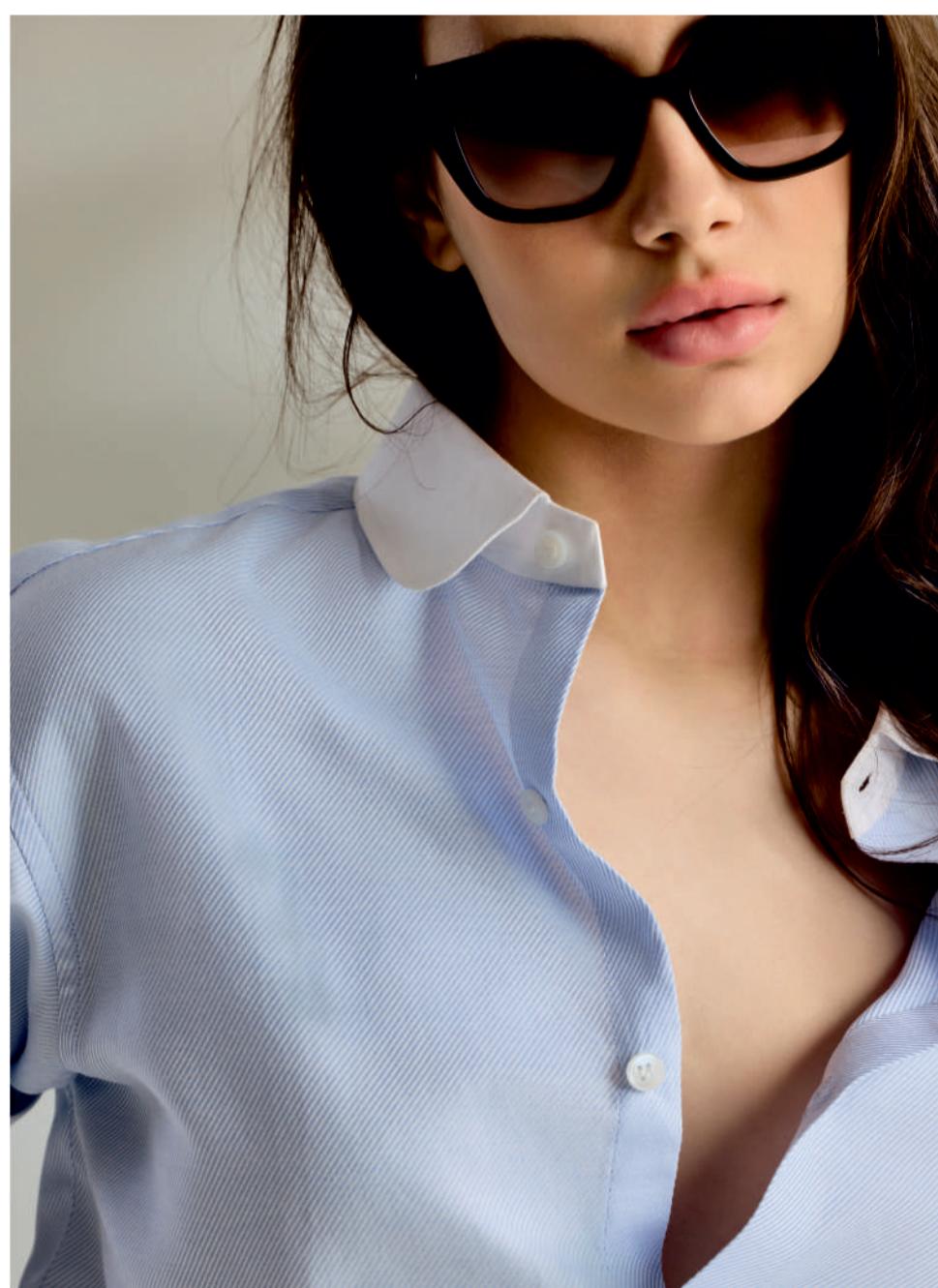
VisioNxt is a trend and insight Forecasting Lab set up at the National Institute of Fashion Technology (NIFT) with funding from the Ministry of Textiles - Research and Development Scheme for the program. Situated in Chennai and New Delhi, VisioNxt is entrusted with the responsibility of preparing geo-specific fashion insights reports to enable the Indian Textile, fashion and retail



industry to create targeted products for Indian consumers. These reports are of great importance to the industry to understand the needs of the consumers in a vast and diverse country like India. India is one of the youngest countries in the world with more than 62% of the population in the working age group 15-59 years and more than 54% of the total population below 25 years of age.* This young demographic is impacting the lifestyle, mindset and fashion landscape of India and needs to be mapped to derive insights from emerging cohorts. This diversity also makes India a unique subject to research and understand in the context of fashion consumption and human expression. VisioNxt studies this distinct plurality, diversity, and complexity, and converts it into meaningful insights that can be employed to derive industry-specific strategies to harness the soft power of fashion. Core Data is harnessed at the 'Insight Lab' in Chennai where creative expression through trends and styles, colours and regional accents are developed in Delhi at the 'Creative Lab'. Both these core labs are connected across the nation through a systematic human network that is further aided by a 'VisioNxt App', developed in-house to ensure data security and accessibility following all ethical guidelines.

Further, the labs are uniquely positioned to execute their projects across the network of 18 campuses of NIFT spread PAN-India. The in-house expertise and robust alumni network span the entire landscape of the fashion industry in this country across clothing, textiles, lifestyle, and retail. By amalgamation of these factors and mindful deployment of Artificial Intelligence (AI) and Emotional Intelligence (EI), VisioNxt has successfully designed an indigenous trend forecasting system called 'Deep Vision', - a testimony to Atmanirbhar Bharat.

The Bharat Tex 2024 Mega Expo slated to be held from 26-29 February in New Delhi will be the platform where new advancements such as Kasturi Cotton and VisioNxt will be showcased to the



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The 78th Edition of the National Garment Fair (NGF 2024) by CMAI Commences; Mr. Rajesh Masand, President – CMAI, inaugurated NGF 2024



Mumbai/ The 78th edition of the National Garment Fair 2024 (NGF 2024) showcasing Spring-Summer collections, hosted by the Clothing Manufacturers Association of India (CMAI), has commenced from January 29 and will be held till January 31, 2024 at the Bombay Exhibition NESCO Complex in Goregaon East. The inaugural ceremony, led by Mr. Rajesh Masand – President, Clothing Manufacturers Association of India (CMAI), set the stage for a showcase of the latest trends and innovations in the garments segment. This three-day event features more than 1120 brands, presenting a diverse array of Spring-Summer collections across Women's wear, Men's Wear, Kids Wear, and Accessories Acknowledged as the largest and the most awaited trade fair in the Indian apparel industry, the National Garment Fair (NGF) functions as a crucial platform facilitating connections between national and regional brands, manufacturers, designers, and fashion accessory manufacturers with retailers, agents, distributors, and e-commerce companies. This biannual event carries substantial prestige within the industry and is widely recognised as India's premier trade fair, providing a comprehensive sourcing platform that optimises time and cost efficiency for all stakeholders involved.

Dignitaries present at the inauguration included Mr. Rohit Munjal, Vice President and Chairman of the Fair Committee CMAI; Mr. Jayesh Shah – Vice President; Mr. Santosh Kataria – Hon Secretary, CMAI; Mr. Ankur Gadia – Hon Treasurer, CMAI; Mr. Pparesh Shah – Hon JT Treasurer; Mr. Naveen Sainani – Hon JT Secretary, CMAI, Mr. Mohan Sadhwani, Executive Director, CMAI; Board of Trustees; among others. Speaking about the festive apparel market, Mr. Rajesh Masand, President, Clothing Manufacturers Association of India (CMAI), said "The preceding years have been challenging for the apparel industry in India. We express optimism that the current year will serve as a stabilizing period. With over 1120 brands showcasing their Spring-Summer collections at NGF 2024, the bookings undertaken by retailers and distributors will establish the prevailing sentiments and provide an indication of what can be anticipated for the year 2024."

Speaking about the NGF 2024, Mr. Rohit Munjal, Vice

President and Chairman of the Fair Committee, Clothing Manufacturers Association of India (CMAI) said, "At NGF 2024, we proudly bring together a diverse spectrum of Men's Wear, Women's Wear, Kids Wear, and Accessories. With 1025 stalls encompassing a vast 700,000 square feet exhibition area across seven (7) halls, this trade show is a testament to the industry's vibrancy, offering a comprehensive platform for the convergence of innovation and style."

Speaking about the consumer demand for the upcoming spring-summer season, Mr. Rahul Mehta, Chief Mentor, Clothing Manufacturers Association of India (CMAI), expressed, "The industry remains optimistic that the current End-of-Season Sale (EOS) will effectively address inventory backlogs, enabling bookings for the new season to revert to customary levels. Preliminary observations indicate a more favourable response in the premium segment compared to the value segment within the apparel sector."

The size of the Indian apparel market is estimated to be Rs. 6.80 lakh crores in FY2023, and in FY2024 the industry witnessed growth led by distributor network expansions and new store openings, however the same store growth has not been substantial.

About CMAI- The Clothing Manufacturers Association of India (CMAI) is the most representative association of the Indian apparel industry having over 4000 members and serving more than 20,000 Retailers. Its Membership consists of Manufacturers, Exporters, Brands, and ancillary industry. CMAI advocates regarding policies and also guides and encourages its members on ESG related matters and initiatives. In 2019, CMAI launched the SU.RE initiative to encourage members to embrace sustainability. Established sixty (60) years ago, CMAI has contributed immensely towards development of the industry. In 1978, CMAI had led the creation of the Apparel Export Promotion Council (AEP). CMAI is also authorised by the Government of India to issue Certificate of Origin (Non-Preferential) to Exporters. CMAI is the only Indian Association that represents the entire Indian Apparel Industry & Trade on prestigious international forums such as International Apparel Federation (IAF) headquartered in Netherlands.



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